

Spring Forum Report
Chapter 1
March 5, 2007

Strengths:

1. Chapter 1 has approximately 300 members, 60 SR/WA's, 32 SR/WA Candidates, 19 Certification Candidates, and 3 Certification Candidates as of February 2007.
2. Chapter 1's financial health is good and will continue with 3 seminars and 6 courses planned in 2007.
3. Willingness of members to provide time for the organization. In January, Chapter 1 implemented 3 new chapter awards: Scholarship Award, Free Course Luncheon Award and Professional Service Award.
4. Gaining new members each month.
5. Increased marketing with greater frequency in emailing has increased participation in Courses and Seminars.

Weaknesses:

1. There is a continued lack of support on the part of employers for both education and participation in activities offered by the chapter.
2. HQ's lack of marketing chapter courses individually.
3. Sponsoring of new members who join the chapter without knowing anybody.

Opportunities:

1. Use of email and a few telephonic BOD Meetings to ease transportation and time commitment problems in hope of increased BOD participation.
2. Increased chapter participation by providing joint luncheons and SR/WA and OREA continuing education credits: The 8th Annual Appraisal Institute and 1st Annual American Society of Real Estate Appraisers Luncheons.

3. Chapter 1 has taken on an active PDC Program in promoting IRWA Membership, SR/WA Designations and Certifications. The PDC has achieved significant efficiencies by conducting committee meetings electronically, in particular the receipt, transmission, review, and approval of members, candidates, designation and certification applications.
4. Adoption of new chapter awards and scholarships will feed into the regional and international awards.
5. Educational outreach with neighboring Chapters (11, 57, 67, etc.) in cross marketing courses and seminars within these chapters.
6. Liaison Chair will reach out this year to our larger agencies to promote IRWA membership and participation.
7. Joint effort with neighboring Chapters (57 and 67) to host the 2012 Annual Education Conference in Southern California.

Threats:

1. Busy workplace and cuts in Public Budgets has curtailed membership attendance at luncheons and seminars. BOD's are not always able to attend BOD meetings due to work schedules.
2. Traffic limits membership and board meeting participations.
3. We are having problems in receiving accurate individual course statements/reconciliations from HQ that provide a breakdown of income/credit and expenses for each course. This has caused our education chairs, treasurers, and other elected officers tremendous hours of time spent with HQ in resolving each course during the past two years. In some cases, HQ's rolled over refunds on one course and applied it to another course without showing it on any statements. Also, some students have paid by credit card or sat in a course and were never billed by HQ. In other cases, we cannot reconcile HQ statements to our records. This is causing a tremendous strain on some of our volunteer BOD's. Perhaps given the added burden, we have had two treasures resign in the past three years.

General Condition of Chapter:

1. Morale is high.
2. Financial situation is stable-to-increasing.
3. Adding new members.
4. Five SR/WA's and five Certifications awarded in 2007.