

**Spring Forum Report  
Chapter 11  
March 24, 2007**

***Strengths:***

- Geographic area (members are close enough for monthly luncheons, classes, seminars, and social events)
- Strong core leadership and succession planning
- Education Program...strong Course offerings (7) and local Seminars (3)
- Strong sense of volunteerism
- Excellent employer support for most members (membership dues, courses, luncheon fees, and most importantly...volunteer time)

***Weaknesses:***

- Loss of two (2) Officers at year-end '06 and recent deletion of President-Elect position
- Need for clear, concise course accounting from HQ
- Need for standardized Chapter budgeting and reporting (tax info)

***Opportunities:***

- Increase membership and participation through increased publicity campaigns, job fairs, local workshops, and seminars
- Strong financial positions allows us to help increase Board member's participation in Region and IEC events
- New Education Chair, Newsletter Editor, and several other Committee Chairs...new blood on the Executive Board
- Working on implementing a "Mentor Program" for new members

***Threats:***

- Economy (possible down turn resulting in reduced Company training budgets)
- Aging work force...need to recruit younger, active members in the profession

***General Condition of Chapter:***

- 216 Total Members
- 69 SR/WA's (32% of total membership)
- Financially strong