

Chapter Report Form
Fall Forum San Jose, CA

October 8, 2011

CHAPTER NO.: 57

CHAPTER NAME / LOCATION: inland Empire chapter 57

CHAPTER INITIATIVES / SEMINARS / PROJECTS

- The Chapter has submitted a three year list of approved classes beginning 2010
- The Chapter's logo has been changed to coincide with HQ's new branding
- The Chapter's Annual Education Seminar and Casino Night will be held October 14, 2011

CHAPTER GOALS FOR THE YEAR 2011 / 2012

- To add 15% new members to Chapter
- The Chapter has change lunch locations to encourage greater member attendance
- To promote more focus on the online classes
- To actively reach out to membership paid individuals that no longer attend the luncheons or take any classes

CHAPTER IDEAS FOR MEMBERSHIP RETENTION AND GROWTH

- To build a relationship with riverside Community College and University of California Riverside on IRWA and the Right of Way To contact inactive members for reactivation
- Outreach to Businesses and other Agencies
- The Chapter subsidizes the Member's lunch cost to allow members to continue attending
- Daniel Stekol issued to attend the Chapter's Board Meeting to discuss conference calling (allowed in our Bylaws); meeting efficiency; and rejuvenation

RECOMMENDATIONS TO SHARE

- To give out certificates (\$) at the Member Lunches as an incentive to take educational for designation or recertification and to attend
- To focus on the Right of Way Professional (RWP) Certification

OUR CHAPTER NEEDS ASSISTANCE WITH

- Assistance in reaching out to the Colleges and Universities to educate the community and other profession IRWA and the Right of Way Profession in general
- Need additional information to promote the online classes