

Chapter 27
Spring Forum Report
Chapter
March 24, 2007

Strengths:

This chapter has a strong base of members who have wide ranging experience in the IRWA organization and ROW Profession. We have new members fresh out of college and seasoned members who are past International Presidents. 4 Past International Presidents have reigned from Sacramento Chapter 27 This Chapter has supportive members who are happy to share their institutional knowledge. The chapter leadership continues to be strong in a fairly active and demanding membership environment. This Chapter also enjoys consistent ongoing support from employers and turn-out for monthly meetings and it's events. Lunch programs are well organized and run. The Chapter has always provided its members with education opportunities and continues to hold 4 plus classes per year. Chapter 27 has a diverse membership in many ways. The chapter has also shown that it can change with the times a still offer a "fresh" experience in its events. Chapter 27 is well organized and doing quite well financially. This chapter also has the benefit of representing the Sacramento region, which, being the state capitol is home to many agencies involved in the ROW and Public Real Estate profession. Great website. Complete email list of over 250 R/W professionals in the region, Chapter has 150 members.. There are quite a few "younger" people involved on the Board, which is healthy relative to the future.

Weaknesses:

In the past the chapter has struggled to attract and retain board and committee members. Not enough members interested in being an active part of the Chapter. Membership numbers not where they could be considering all of the potential members in the region especially Caltrans. Lack of DRE and OREA credit for courses. Participation (not membership) from the utility community, namely PG&E and AT&T, the two largest utilities in the area.

Opportunities:

Infrastructure bond money will increase amount of projects, most of which will have right of way requirements - more activity leads to more employees working in right of way, which is an opportunity for increased membership in the chapter. Capitalize on momentum and excitement of hosting the 53rd Annual International Education Conference.

We need to broaden our reach amongst the professions that interact with the R/W profession. More through planning and marketing of the Chapters courses, such as obtaining DRE and OREA credit for the courses, marketing to

those not on our roster or email list. Working with the various agencies that work in R/W who are not active, to provide awareness and interest. The depth of knowledge in the chapter gives the membership the opportunity for informative forums and information exchanges.

Threats:

Waning support of employee participation from State and local Agencies.
Increasing expenses deter many potential participants.

General Condition of Chapter:

General Condition of Chapter is that it is currently doing Very Well and the future is viewed with optimism as we have members that want to make the chapter more dynamic and exciting.