

Spring Forum Report
Chapter 42
March 24, 2007

Strengths:

1. Diversity and balance in Board Staff representing public agencies and private firms. 60% public agencies (Cities, water district and county) 40% (appraisal firms and relocation specialists).
2. Multi-function and agile board staff. Due to our small board staff we are able to make quick decisions, change directions and achieve consensus on critical business issues in a timely manner.
3. Chapter has increased member attendance at monthly luncheons via excellent and interesting topics and guest speakers. Stable lunch location and using technology (E-vite) to inform the members of upcoming events.
4. Newsletter reaches 100% of our members via e-mail. Reduced costs.

Weaknesses:

1. Consistency in recruiting and training education chair.
2. Slower than expected scheduling of education classes and lost revenue opportunity.
3. Low chapter funds as a result of limited number of education courses offered throughout the year.

Opportunities:

1. We now have a positive cash flow from monthly guest speaker luncheons. In the past we had to subsidize these events and had a negative impact on revenue.
2. Our greatest opportunity is to advance and improve our education mission for the year. Our new education chair seems to understand the urgency and we have at minimum 2 classes that will be scheduled for this 2007 calendar year.
3. Our chapter will be sponsoring the Fall Forum in October 2007. This is our greatest opportunity to have positive exposure for our chapter.

Threats:

1. Historically, our chapter budget is small compared to other larger chapters. It is important for us to not drop below a certain \$ amount. We are close to that threshold and recognize that the education courses are our main source of income. The lack of interest in attracting aggressive education chairs is a threat to our budget.
2. Another threat is conflicting education schedules from larger, better established chapters.
3. Lack of awareness and importance of an IRWA educated employee among local agencies. The momentum of the benefits and prestige of the IRWA is not trickling down or up in management. The lack of advertising and awareness of the IRWA at higher levels through out the industry is threatening support and recruitment for new members.

General Condition of Chapter:

1. Overall, our chapter is in fair to good condition. We have a stable and diverse board. We are able to meet all of the chapter objectives. We have a good turnout at monthly luncheons and we are definitely in positive territory regarding our budget.