



**CHAPTER REPORT FORM**  
SPRING FORUM PHOENIX, AZ  
MARCH 5, 2011

CHAPTER NO. 67

CHAPTER NAME / LOCATION Orange County Chapter/Orange County, CA

**CHAPTER INITIATIVES / SEMINARS / PROJECTS**

May 12, 2011 – Chapter 67 is holding their annual Spring Educational Seminar. During our half day seminar, several panel sessions will be held regarding mobile home park acquisitions with specific discussions covering related valuation, acquisition, relocation and legal issues.

**CHAPTER GOALS FOR THE YEAR 2011/2012**

Our goals include:

- increase public agency participation in Chapter events and luncheons
- increase existing and new member interest and volunteerism related to serving on the Board & committees
- promote young leadership opportunities and growth
- develop periodic social events for members to increase networking opportunities and interest in Chapter participation
- hold at least 6 courses between Spring Forum 2011 and Spring Forum 2012

**NEW IDEAS FOR MEMBERSHIP RETENTION AND GROWTH**

- Poll our membership as to what specific speaker topics they would want to hear at our monthly luncheons to develop an even greater draw to our Chapter
- Develop an updated member directory indexed by specialty as well as alphabetically to provide greater employment opportunities via advertisement for our members
- Subsidize periodic local and regional Chapter social events to offer more opportunities for networking and professional relationship development
- Outreach via support and promotion of the new Young Professionals group to attract and cultivate our next generation of leadership.

## OUR CHAPTER NEEDS ASSISTANCE WITH

**Increasing member volunteerism.** We struggle every year to fill Board and certain Committee Chair positions. The same small group of volunteers seems to either rotate through the various vacancies, or an individual will hold a certain position year after year because there is no one interested in replacing them.

**Increasing public agency participation.** The current economy and cutbacks seen in many public agencies certainly exacerbates our problem with drawing public agency membership. However, this challenge has existed for years and years in our Chapter. We have tried scheduling luncheon speakers that come from a particular public agency to draw co-workers and their peers from other agencies. We have tried scheduling speaker topics that a public agency staff member would find pertinent to their job and or currently relevant. And we have offered “free lunch” days to select public agency groups as a way to expose more individuals to the IRWA and what our local Chapter membership and programs have to offer them. None of these efforts to date have increased public agency participation in our Chapter.