

Region 1
Chapter Report Form
Chapter No. 1 - Primary Areas Served: Los Angeles - Bakersfield

Strengths of our Chapter:

1. Strong membership supports the chapter: 295 members.
2. Financially solvent.
3. Strong Professional Development Committee and mentoring program.
4. Respond quickly and affirmatively to a member business' request for an IRWA course.
5. Strong Educational Chair who is committed to the responsibilities of the position, and exceeds the norm.
6. Strong Membership Chair, who is responsive to existing and potential members. They make personal telephone calls to members concerning renewal dues.
7. Strong working relationships and annual joint meetings with the local chapters of the American Society of Appraisers and Appraisal Institute.
8. Attendance at chapter seminars and joint luncheons average over 100 attendees.

Weaknesses (Challenges) of our Chapter:

1. Nominations of incoming officers – questionable as to the ability to provide the time necessary to fulfill the position during the year but particularly a four-year commitment. Lending business/company/agency diversity to the Board.
2. The sluggish business economy; businesses and agencies education and professional organization benefits to employees is waning.

Goals of Our Chapter for Current Year:

1. Increased membership (through new and retained membership)
2. Increased designated and certified members (and/or candidacy)
3. Increase member benefits
4. Continue collaboration with the American Society of Appraisers & the Appraisal Institute
5. Recommended continued marketing collaboration to HQ with the Urban Land Institute
6. QuickBooks conversion for financial reporting
7. Continued consultation with sister-Chapters 57 & 67 on fiscal year conversion

New ideas, successes, recommendations to share with other Chapters:

1. Concentrating the Newsletter on the membership as well as imparting information from both the regional and international level.
2. Continue to involve members in different aspects of the chapter business as an opportunity to identify and mold future chapter leaders.
3. Every Course Coordinator is certified to ensure that the chapter is capitalizing on every chapter benefit.
4. Survey to go to membership employers to better tailor course and seminar offerings

Our Chapter needs assistance with:

1. Supplemental marketing by HQ on a more frequent basis for educational offerings