



## CHAPTER REPORT FORM

SPRING FORUM PHOENIX, AZ

MARCH 5, 2011

SAN DIEGO CHAPTER 11, San Diego, CA

This year our focus has consistently remained to attract new members and on retention. Chapter 11 has seen the effects of a slow economy bringing somewhat lower course and luncheon attendance as well as slightly less overall membership. However, our overall Chapter excitement and involvement is high. We have a great core of experienced members who are involved. Course attendance is lower than usual with numbers ranging as low as 11 attendees up to 30. Luncheons have decreased somewhat, our average has decreased from about 60 to about 55, however we continue to bring quality speakers with relevant topics to attract people to come out.

I mentioned at the Fall Forum how we are pursuing relationships with local universities. On March 15 we have our first panel discussion planned with the San Diego State University Real Estate Society. The IRWA panel will present and discuss with society members their specific specialties within the right of way field. With this we've seen increased presence from the under 30 crowd.

We continue to refine the committee positions as reorganized last year. New members are stepping up and looking for mentorship. Members are stepping up into new positions and we look forward to continued growth in 2011.

Courses offered or planned for calendar year 2011: 13

Average Luncheon attendance: Approx. 55

Chapter Involvement: Increasing