



CHAPTER REPORT FORM
FALL FORUM SACRAMENTO CA
OCTOBER 2, 2010

CHAPTER NO. 2

CHAPTER NAME / LOCATION San Francisco Bay Area / SF Bay Area and Santa Rosa

CHAPTER INITIATIVES / SEMINARS / PROJECTS

- Commenced our new administrative year on July 1, 2010, having moved from a calendar year to a fiscal year format to be in-line with International.
- Developed our own unique logo incorporating elements of the new IRWA logo.
- Developed and enhanced the role of our committees. Many Chairs have made or are scheduled to make presentations at our Chapter luncheons. A meeting is scheduled in October with all Committee Chairs to discuss the status and the future of each committee. We are also establishing vice chairs for each committee (as recommended at the Annual Conference) to encourage volunteerism and give our newer Chapter members more opportunities for involvement and leadership experience.
- Scheduled Chapter meetings outside of our core area to encourage members and potential members in these outlying areas to attend.
- Issued our own Chapter survey to determine what educational and other support our members need. Survey complete, but the results have not yet been compiled.
- Published an IRWA advertisement in the local chapter of the Appraisal Institute's newsletter at no cost to the Chapter.

CHAPTER GOALS FOR THE YEAR 2010/2011

- Smoothly transition into the new administrative year.
- Incorporate the new logo into Chapter pins/name tags, newsletter, and future website.
- Plan for a Chapter website.
- Develop Chapter Committees further.
- Cooperate with other local chapters by advertising their classes and events to our members.
- Continue our cooperative relationship with the AI, share information with our respective members and meet together at least once a year.

- Increase our membership dues from \$10 to \$20 by adopting new bylaws in early 2011 to increase our Chapter revenue.
- Offer more classes based on our local and the IRWA surveys that have been issued and returned.

NEW IDEAS FOR MEMBERSHIP RETENTION AND GROWTH

- Target membership information to companies/agencies where more than one employee is a member for the recruitment of new employees.
- Continue to encourage and promote depth in individual committees.
- Promote the new career path designations to newer members.
- To encourage more appraisers to join the IRWA: Ask International to distribute the USPAP at a discount to IRWA members (IRWA is a member of the Appraisal Foundation, and since the Appraisal Institute is no longer authorized to distribute this document, we may be able to expand our member base on an international scale).

RECOMMENDATIONS TO SHARE

- Establish cooperation with other similar organizations in the area (AI) to share information with each other's members. Have others publish our IRWA advertisements at no cost (barter).
- Make a chapter logo of your own to show what is unique about your Chapter.
- Encourage members to join committees as vice chairs or members.

OUR CHAPTER NEEDS ASSISTANCE WITH

- Maintaining and passing on our records/history/information from Board to Board, particularly larger items, such as boxes of old records.
- Developing fund raising ideas.
- Obtaining a summary of these reports from Region 1.
- Assistance with the annual financial reporting. It would be helpful if the Region provided some guidance.
- Recruiting enough interested parties to hold a class.