



CHAPTER REPORT FORM
SPRING FORUM PHOENIX, AZ
MARCH 5, 2011

CHAPTER NO. 2 San Francisco Bay Area / Santa Rosa

CHAPTER INITIATIVES / SEMINARS / PROJECTS

- Hold a number of courses, including 100, 501 and the SR/WA review and test
- Find venues for courses that are free, look for donations of snacks and find local instructors to save on costs
- Create new chapter name tags with new logo (pins?)

CHAPTER GOALS FOR THE YEAR 2011/2012

- Launch a website by the end of the year
- Increase chapter membership fees by \$10 per year to \$20
- Realize increase in revenue from increase in advertising in the newsletter

NEW IDEAS FOR MEMBERSHIP RETENTION AND GROWTH

- Publish a guidebook for non-IRWA members telling them about the complexities of our field, the education and resources available and how to find experts (IRWA members)
- Recruit at college/high school campuses – hand out the guidebooks above and perhaps another booklet on how to prepare for a career in the ROW field
- Hold a local Young Professionals event and advertise at local colleges

RECOMMENDATIONS TO SHARE

- Encourage more participation in luncheons by moving the locations around, finding quality food at affordable prices and inviting non-members
- Participate with sister chapters by inviting them to events and forwarding information to each other's members
- Regional Forums. Do we need two a year? Do we need two reps from each Chapter?

OUR CHAPTER NEEDS ASSISTANCE WITH

- Developing a website
- Recruiting new members
- Encouraging volunteerism
- Maintaining and passing on old records
- Raising funds