



INTERNATIONAL RIGHT OF WAY ASSOCIATION

CHAPTER REPORT FORM

CHAPTER NO. / NAME / LOCATION

Chapter 27 Sacramento

CHAPTER INITIATIVES / SEMINARS / PROJECTS

Chapter 27 has the following classes scheduled for 2010

C205 in February

C502 in February

C401 in March

C803 in April

C506 in May

C303 in September

C209 in October

We are currently in the process of submitting the last remaining IRWA courses for OREA continuing education credit for the State of California.

Additionally we are hosting the Fall Forum October 1-2.

CHAPTER GOALS FOR THE YEAR

Our main goal is to keep on track with maintaining high attendance in our education in light of the budget cuts all companies are experiencing. We are concentrating on marketing our classes early and sending out monthly emails advertising our schedule.

Additionally we are concentrating on membership numbers.

NEW IDEAS FOR MEMBERSHIP RETENTION AND GROWTH

Follow up with members who are not renewing their members and offering them assistance through Headquarters in paying the dues in two payments.

We have sent out an email requesting coordinators for 2011 and prefacing it that they need to be a member to enjoy the benefit of getting the course for free.

RECOMMENDATIONS TO SHARE

Our chapter has seen great financial success due to our education program. We have a schedule that goes through 2013 for our members to review and plan their needs. We recruit coordinators, facilitators and locations early so that we have everything in place which allows the coordinator to enjoy the experience by not having to worry about the more challenging aspects.. This encourages more people to volunteer for the position.

CHAPTER NEEDS

We would like to see more assistance from HQ in recruiting and maintaining membership, especially in reaching out to the employers by selling the benefits of the organization at a very high level. If Headquarters could reach out to the major players like Cal Trans, AT&T, PG&E who are the larger employers in our area it would hold more wait in getting their attention. These employers specifically don't support their employee's in dues or attendance.

The program HQ is doing to reach out to retain members isn't being communicated to the chapter we haven't had any updates as to the result or which members they have contacted.