



CHAPTER REPORT FORM  
FALL FORUM SACRAMENTO CA  
OCTOBER 2, 2010



CHAPTER NO. 28

CHAPTER NAME / LOCATION Kachina Chapter No. 28, Phoenix, Arizona

CHAPTER INITIATIVES / SEMINARS / PROJECTS

- Chapter 28 will host the Region 1 Spring Forum in 2011
- Plan and host the Chapter 28 53<sup>rd</sup> Annual Education Seminar

CHAPTER GOALS FOR THE YEAR 2010/2011

- Continue to minimize cost to our members for educational opportunities as well as member meetings
- Continue to update the presentation of our Chapter Newsletter
- Update and refresh the Chapter Website; include Board Member photos, etc.

NEW IDEAS FOR MEMBERSHIP RETENTION AND GROWTH

- Encourage HQ to send a Board Member to the Chapter Annual Seminar to meet the members and to hear their comments and concerns.
- Have Chapters work with HQ to make presentations to local public agencies, Departments of Real Estate, etc.

RECOMMENDATIONS TO SHARE

- When finding speakers for the membership, find speakers that have topics closely related to our line of work rather than those in leadership roles that may speak more on generalities rather than on technical matters.

OUR CHAPTER NEEDS ASSISTANCE WITH

- HQ and the reason for policies such as not giving discounts to employers with more than nine employees, as an example.