



INTERNATIONAL RIGHT OF WAY ASSOCIATION

CHAPTER REPORT FORM

CHAPTER 47 /California Central Coast / Ventura-Santa Barbara-San Luis Obispo

CHAPTER INITIATIVES / SEMINARS / PROJECTS

We finally changed our name, cleaned up our By-laws and converted to the fiscal year. We are working at keeping the momentum up and the terrific lunch meeting attendance continuing with our excellent speakers and presentations.

CHAPTER GOALS FOR THE YEAR

We were attempting more courses for 2010, but ran into unforeseen obstacles. Communication and coordination with headquarters and the surrounding Chapters will alleviate this problem. Hopeful before we lose our coordinators, due to discouraging coordinating attempts.

NEW IDEAS FOR MEMBERSHIP RETENTION AND GROWTH

We attempt to provide lunch meetings that are valuable to the General Member's time and attention. Why show up, if it is just the same old stuff. Hit up regular solid members for ideas and help. We need new blood, just to replace the many retirees. Attracting general membership is the Chapter's job, not Headquarters. Everyone needs to be bringing guests to meetings.

RECOMMENDATIONS TO SHARE

Remember to service the general membership with reasons to show up. Not just for the networking, but what is the future of the industry. Perhaps tours of new facilities, or updates on large ongoing projects in the area. Some of the Chapter members are involved. However, most only have secondary knowledge of these projects and would be excited to hear details.

CHAPTER NEEDS

Coordination with the adjacent chapters for the two or three courses we would like to hold in our area. We had a few issues recently come up that has caused our course coordinators to become discouraged.