



CHAPTER REPORT FORM  
FALL FORUM SACRAMENTO CA  
OCTOBER 2, 2010

CHAPTER NO. 50

CHAPTER NAME / LOCATION San Joaquin Valley  
Chapter 50  
Fresno, CA

CHAPTER INITIATIVES / SEMINARS / PROJECTS

- Member Roundtable to discuss Chapter future
- “Steering through the Obstacles” presentation

CHAPTER GOALS FOR THE YEAR 2010/2011

- Member retention!!
- Assigning members relevant duties/responsibilities to increase degree of involvement and attendance at meetings

NEW IDEAS FOR MEMBERSHIP RETENTION AND GROWTH

- Looking for suggestions!

RECOMMENDATIONS TO SHARE

- Mentor Program – Have willing retired and/or experienced agents help professionally develop willing new members

OUR CHAPTER NEEDS ASSISTANCE WITH

- Member retention
- Ways to bring students into IRWA classes in these difficult economic circumstances