



## International Transportation Committee



### GOALS AND OBJECTIVES 2010 - 2011

Chair: Jerry Colburn, SR/WA, R/W-RAC

Vice-Chair: Chris Pawloski, SR/WA, R/W-RAC

Effective July 1, 2009  
Updated September 8, 2010

The International Transportation Committee will focus on issues impacting the transportation industry and the disciplines associated with the right of way profession.

### **Mission Statement**

"The mission of the International Transportation Committee is to provide advice and assistance to the Association on matters related to the acquisition, use, management or disposal of rights of way for transportation. It shall examine and monitor legislation or changes in legislation affecting methods or practices pertaining to transportation right of way. It shall cooperate with the International Liaison Committee on all interagency or legislative activities and shall keep other industry committees informed."

The function of this committee shall be as follows:

- It shall study and report on general and specific concepts, practices and procedures relating to right-of-way and real property acquisition with special attention to areas of cooperation, coordination and advance planning in the effective use of right of way by public or private agencies
- It shall promote and encourage persons, schools and other organizations, involved in right of way and real property acquisition, to participate with it in research and preparation of acquisition procedures
- It shall encourage chapters, acting through chapter transportation committees, to participate with it in its studies and in the performance of functions similar to its own, on the local level
- It shall review the work and programs of the chapter transportation committees and shall make quarterly reports to the International President Elect and the International Executive Vice President on committee activities at the chapter or international level
- The Chair of the International Transportation Committee shall be an ex-officio member of the International Pipeline Committee.

## Breakdown of ITC Functions

"The ITC shall study and report on general and specific concepts, practices and procedures relating to right of way and real property acquisition with special attention to areas of cooperation, coordination, and advance planning in the effective use of right of way by public or private agencies."

**Focus.** We are committed to becoming the foremost resource for transportation issues related to the right of way profession – not only for the Association, but for public and private concerns outside of the IRWA.

**Strategy.** Our strategy is to identify each transportation field and develop a *Transportation Resource Directory* showing which of our ITC members have a particular strength or interest in that field. We have asked that all ITC members submit their resumes to the Chairman or Vice Chair so that we can identify our assets in any given transportation discipline.

**Status.** We have established a Transportation Resources Sub-Committee and we are preparing a matrix with all ITC member's skill-sets defined.

"The ITC shall promote and encourage persons, schools and other organizations, involved in right of way and real property acquisition, to participate with it in research and preparation of acquisition procedures."

**Focus.** Our immediate focus is to make people outside of our organization aware of what we do. The ITC needs to ensure that our message and our branding are professional and consistent. We will market the fact that we are a transportation and right of way resource for all and we welcome collaboration.

**Strategy.** We will partner with other professional associations when possible and contact public agencies and private industry where the IRWA representation is weak. We will make a special effort to reach out to public officials, colleges and universities. The ITC will participate at appropriate conferences and seminars and will provide speakers where possible in order to encourage stronger relationships and collaboration.

**Status.** We have established a great partnership with AASHTO. Jerry Colburn was given the opportunity to speak to the Right of Way and Utilities

Directors as a representative of the International Transportation Committee at the AASHTO Conference in San Diego in April of 2010. John Campbell, P.E., SR/WA joined the ITC as the Marketing Sub-Committee Chair and as liaison with the AASHTO Sub-Committee for Right of Way and Utilities, which he currently Chairs.

“The ITC shall encourage chapters, acting through chapter transportation committees, to participate with it in its studies and in the performance of functions similar to its own, on the local level.”

**Focus.** Although all local chapters do not have a Transportation Committee, our Region Representatives need to make an effort to provide outreach to those chapters that do have a committee. If there is no Transportation Chair, we will focus our communication on the President.

**Strategy.** As we develop our *Transportation Resource Directory*, we will be able to communicate this information to all of the chapters through the Transportation Chair or the President of the chapter. This will be a large marketing task for the Region Representatives and other Members at Large within the regions.

**Status.** We have established a Communications Sub-Committee and along with some of our other Sub-Committee Chairs, Jamie Formico is gathering articles for publication in Chapter Newsletters. These ITC driven articles will create more awareness on a Chapter level about the ITC and our mission. Our Transportation Resource Directory is taking shape and should be in the form of a matrix in Q3.

“The ITC shall review the work and programs of the chapter Transportation Committees and shall make quarterly reports to the International President Elect and the International Executive Vice President on committee activities at the chapter or international level.”

**Focus.** Our focus with the chapter Transportation Committees will be aimed toward creating an awareness of and enhancing our *Transportation Resource Directory*. The chapter Transportation Committees will help us with the first phase of our marketing effort to all members who have a stake in transportation right of way issues.

**Strategy.** We will contact all of the chapters – either through the Transportation Committee or the Chapter President if there is no Transportation Chair. We will present a matrix illustrating the ITC’s transportation specific

knowledge and we will ask for the chapter's collaboration and ideas for letting others know of this transportation resource. This will also revitalize the Email Outreach Project that was started in 2006.

**Status.** On-going.

## The ITC Email Outreach Project

The Email Outreach Program provides an exchange of ideas and information between the ITC and Chapter Members. It is the responsibility of the Region Representatives to involve Transportation Stakeholders and share information on issues such as:

- Information about activities the ITC is pursuing or is considering
- Hot topics or new trends that are occurring (whether on a national level or in a specific area)
- Program issues or specific problems that are encountered on a program or project
- Suggestions for break-out session topics that the ITC might sponsor in upcoming Annual Education Conferences
- Topics for potential research projects
- Information about pending or implemented legislation, regulatory changes or court decisions
- Presentations on a wide range of transportation issues
- Suggestions for training course development or improvement of existing courses
- Anything that pertains to the mission of IRWA or our Committee

## Additional Assignments to the Transportation Committee From the IEC

We have been asked to be more involved with the education process, the "how-to's" of the review process, identifying the gaps and partnership opportunities both within and outside of our association. We are drafting a response that is due at the Calgary Conference. Some of the specific items to be addressed are as follows:

- Review current IRWA courses in your specialty area and determine if they need to be revised, rebuilt or replaced. We currently have submitted Course100 (Principals of Land Acquisition) and Course 105 (The Uniform Act Executive Summary) as courses that we would like to review and provide recommendations to the IPDC.

- Are there enough active facilitators for the courses that we are reviewing? If not, do we have any recommendations for attracting new facilitators? Are they needed in specific geographic areas?
- Do the case studies need to be updated?
- Does the ITC have committee members that can volunteer to write exam questions? We need A & B versions of all exams.
- Does the ITC want any input into edits for the “Principles of Right of Way” textbook?
- Can we suggest at least one new course that relates specifically to our committee?
- Canvas committee members to determine the types of real estate activities involved with transportation. We are fulfilling this by developing the *Transportation Resource Directory*.
- Review current certifications and determine if additional certifications are needed in our area of focus. We are also working with the IPDC to develop and monitor a curriculum for Departments of Transportation Right of Way Training.
- Analyze Gap Analysis data to identify future needs within our area for recruitment, education and professional development, providing at least one suggestion for a new course that relates specifically to our committee.
- Plan and execute education sessions at the 2010 Calgary and 2011 Atlanta Annual Education Conferences, with an eye toward meeting the emerging needs of our constituents.
- Actively partner with the International Professional Development Committee.
- Serve as the committee of reference for informing and educating members on current issues affecting our profession, when required. This is also being fulfilled by our *Transportation Resource Directory* and our outreach to chapters.
- Are the ITC members aware of other professional associations that have competing or complimentary education programs? Are there opportunities for partnering, membership recruitment, etc.?
- What IRWA committees does your committee fit horizontally with and how will the ITC analyze our current constituency and see if there are any gaps?

**Status.** Reports will be presented to the IPDC and IEC outlining our findings on these tasks. Some of the items to be addressed are as follows:

- A review of IRWA C-100 Principles of Right of Way and C-105 Executive Summary has been completed by our Education Sub-Committee. A full

report will be written outlining the suggested changes and additions that may be necessary for a quality presentation of these courses.

- There may be a need to provide Facilitators that have specific knowledge of the individual disciplines. There may be a need for additional qualified Facilitators throughout the organization.
- Members of the ITC Education Sub-Committee will work on preparing a B version of the exams for C-100 and C-105.
- The ITC has recently been tasked with reviewing the Glossary terms of the "Principles of Right of Way" textbook. It has been determined that this document is in need of a re-write. A report will be presented to Ron Ellis of IRWA Headquarters in the coming months.